

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3rd Floor, New CTS Building

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/3G Data card/ 11-12 /108

dt @ Chennai-6 the

22-03-13.

Sub: Re-launch of 3G data STV “YUVA” as a regular measure under 3G services – reg.

Ref: C.O. Lr No.26-17/2009-R&C (Pt.) Circular No. 126/12-13 dt 18.03.2013.

Approval of competent authority is hereby conveyed for the re-launch of 3G data STV “YUVA” as a regular tariff with the following terms and conditions in TN Circle **with effect from 25.03.2013.**

Data STV in Rs. (incl. of S.Tax)	Day/Any time usage in MB	Night* usage in MB	Total bundled free usage in MB	Validity (days)
124	250	1250	1500	30
599	3000	4000	7000	30

*11.00 PM to 07.00 AM

SMS keyword and amount to be deducted for activating YUVA Data STVs through SMS are given below:-

MRP of 3G Data STV in Rs.	SMS keyword to be sent to 53733	Amount to be deducted by IN in Rs.
124	DATA124	110.36
599	DATA599	533.11

- All other terms and conditions will remain same.

This is for the information of all concerned please.

(S. BAMA)

AGM (Marketing-CM), TN Circle, Chennai-6.

044-28290825, 9444979827

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE IN Incharge - Trichy & Bangalore - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads, franchisee managers and retail managers and other Channel partners along with commission structure as applicable

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”.

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.